KEYNOTE SPEAKING. LEADERSHIP WORKSHOPS.

EMPOWERMENT and ENGAGEMENT EXPERT

Dr. KEVIN C Snyder

Virtual and In-Person presentations that increase motivation, empower positive change and influence high performance

1,000,000+ people across
1,150+ organizations
in all 50 states and around the world.

CERTIFIED
VIRTUAL
PRESENTER

WWW.KEVINCSNYDER.COM

@KevinCSnyder

919-633-9931 Kevin@KevinCSnyder.com

Dr. KEVIN C Snyder

"Kevin's virtual keynote felt like an in-person experience!"

RON OTTAVIO,
THE OTTAVIO GROUP

"I was so inspired after hearing Kevin's keynote presentation during our JetBlue training event. He delivered the perfect blend of humor, audience engagement and practical content. My team was still talking about Kevin weeks after the event. He made not only a great impression, but also a tremendous impact!

SUZANNE JONES,
Vice President, JetBlue

"Kevin's keynote at our national conference was a huge success and his two sessions were amongst the highest rated.

DANA PERRINO,
Institute of Internal Auditors
North America

Whether your upcoming event is virtual, in-person or hybrid, Kevin will deliver an awe-inspiring message that will engage and empower your audience with new possibilities. For virtual presentations, Kevin provides you with either his home virtual studio or his professional production studio. Both provide state of the art cameras, a high tech switcher providing multi-camera angle views, professional lighting, sound, professional moderator, and much more!

Kevin is the author of several books, including a best-seller, titled, *Think Differently to Achieve Success, Making a Difference* and *The DOT: Creating cultures that leverage strengths in any situation.*

Kevin earned his Doctorate from the University of Central Florida and focused his research on student retention and success factors for first-generation college students.

He also earned a Masters from the University of South Carolina and a BS in Marine Biology from the University of North Carolina Wilmington.

Prior to becoming a professional speaker and writing books, Kevin worked in Higher Education at several institutions, most recently serving as Dean of Students for High Point University.

Kevin customizes every speech with your goals, objectives and theme in mind. His presentation topics can include personal motivation, adapting to change, team empowerment, generations in the workforce, effective communication, peak performance principles and many more. Whether Kevin is keynoting at a large training conference or facilitating a smaller group presentation, his #1 goal is ensuring your attendees find tremendous value and rave in feedback.

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Why Event Organizers and Executives HIRE KEVIN

- **OUTSTANDING DELIVERY** in both virtual and in-person formats
- Sets incredible **ENERGY TONE** that audiences remember and rave about
- Seasoned professional with **20+ YEARS KEYNOTE AND TRAINING EXPERIENCE**
- Proven track record **IMPACTING AUDIENCES** of all sizes (from 50 people to 5,000+)
- **TAILORS CONTENT** based on your goals and theme
- Credentials includes a **DOCTORATE DEGREE / FACULTY** at Center for Creative Leadership (CCL)

A few of the **1,150+ organizations** Kevin has spoken for...

> *We absolutely loved having Kevin keynote to our group! Our attendees were ranting and raving about his presentation being not only entertaining and humorous, but also extremely powerful and relevant for the human resource industry and all the challenges we face. There wasn't one person in our audience not engaged with Kevin.*
>
> **KENDA FINK, PHR,**
> Executive Director, Society for Human Resource Management

> *"WOW! Absolutely outstanding virtual presentation!*
>
> **JOHN O'CONNOR,**
> President, CareerPro

> *Kevin, thank you! The educators had incredible feedback on your session. Your presentation was very inspiring and a great way to end our Professional Development Conference. Thank you so much!*
>
> **MOLLY WASH,**
> CAE, Executive Development Director, Association of CPAs

CLICK HERE to watch Kevin in action NOW!

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KEVIN'S Most Requested PRESENTATION TOPICS

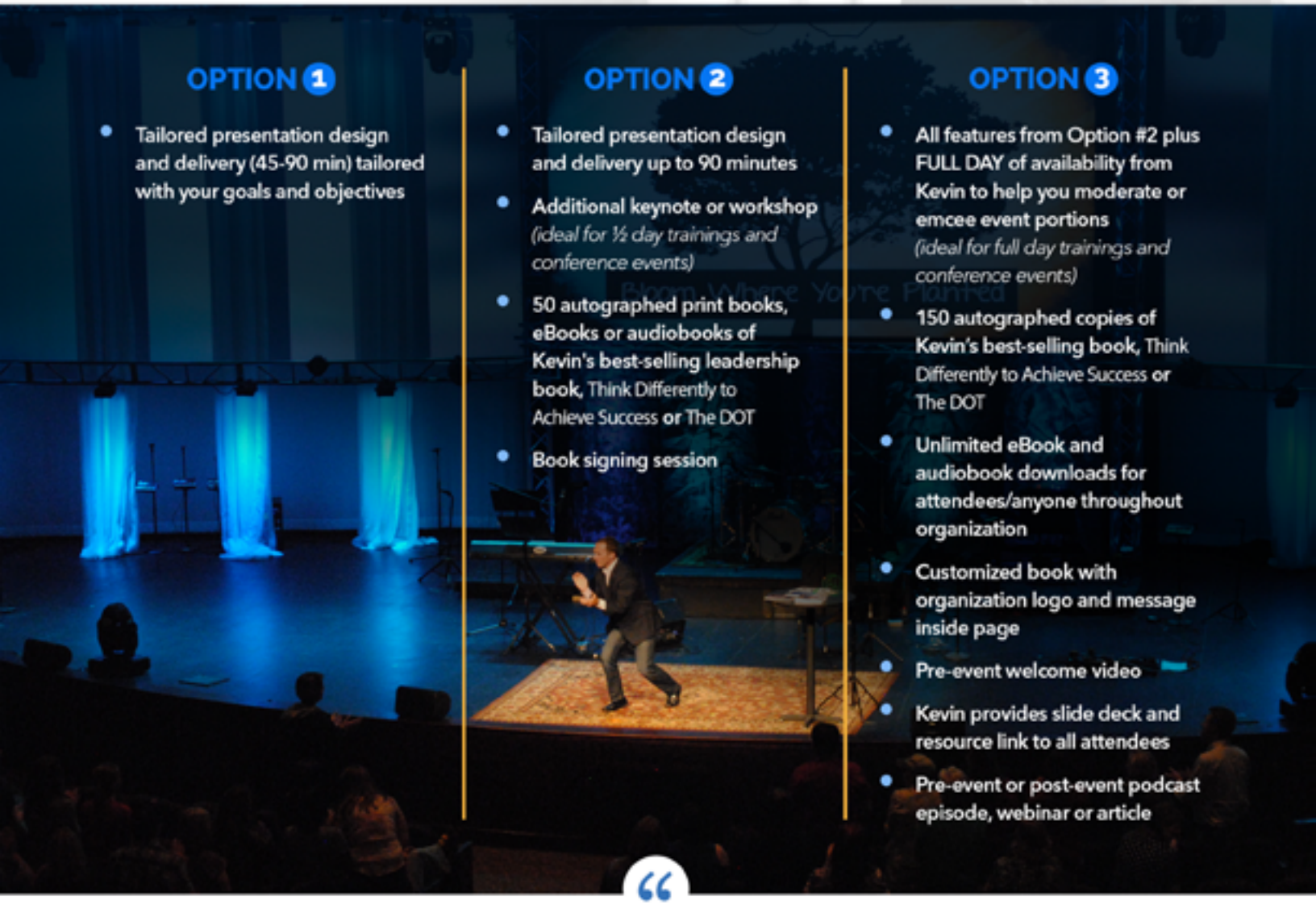
- **Motivation and leadership skills**
- **Adapting to change for growth**
- **Sales and High Performance Strategies**
- **Innovation / New ways of thinking**
- **Leadership & goal setting**
- **Building high performing teams**
- **Millennials / Bridging workforce generations**
- **Communicating more effectively**
- **Developing growth-mindset cultures**

IDEAL AUDIENCES

Kevin presents keynotes and workshops for a wide variety of events and industry types, from conferences to internal trainings and workshops. Audiences range from 50 - 5,000+ and all in between!

VIRTUAL and IN-PERSON FORMATS

Whether Kevin is presenting virtually or in-person, his presentations are engaging, entertaining and empowering. His professional virtual studio options are outstanding and deliver an in-person experience with state-of-the-art equipment.



OPTION 1

- Tailored presentation design and delivery (45-90 min) tailored with your goals and objectives

OPTION 2

- Tailored presentation design and delivery up to 90 minutes
- Additional keynote or workshop *(ideal for ½ day trainings and conference events)*
- 50 autographed print books, eBooks or audiobooks of Kevin's best-selling leadership book, Think Differently to Achieve Success or The DOT
- Book signing session

OPTION 3

- All features from Option #2 plus FULL DAY of availability from Kevin to help you moderate or emcee event portions *(ideal for full day trainings and conference events)*
- 150 autographed copies of Kevin's best-selling book, Think Differently to Achieve Success or The DOT
- Unlimited eBook and audiobook downloads for attendees/anyone throughout organization
- Customized book with organization logo and message inside page
- Pre-event welcome video
- Kevin provides slide deck and resource link to all attendees
- Pre-event or post-event podcast episode, webinar or article

You know you have found an incredible speaker when you receive dozens of texts during the actual presentation from audience members asking, 'Where did you find this guy? He's phenomenal!' Kevin's recent keynote presentation was fantastic and perfectly customized for our group. Highly recommended for any conference planner seeking a powerful, upbeat keynote presenter.

EDWARD RANDALL, Executive Director, ASAE

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EXAMPLES of **KEVIN'S MOST POPULAR Presentations:**
Kevin tailors every speech with your goals, objectives and theme in mind.

BECOMING a ShiftThinker™:

Success Amidst Uncertainty

Challenges, uncertainties, hyper workloads – this is the world and workforce in which many of us live. To persist and grow despite these circumstances, we need to be aware of problem-solving strategies needed to prevail and help us P.U.S.H. through to achieve success and find our competitive advantage. Our success begins with understanding how to shift our thinking amidst adversity. In Kevin's humorous and refreshing presentation, you'll discover an innovative approach to thinking "outside the box" and how to effortlessly influence others to do the same. You'll learn success principles from extraordinary leaders who held no extraordinary leadership position. You'll be empowered to change your perception of fear, take A.C.T.ion, and make a difference regardless of position or situation. Becoming a ShiftThinker™ is all about Y.O.U. and learning how to unleash your full potential like never before.

Learning objective: A talk that will change your perception of fear and inspire you to take action. Kevin will show you how to challenge your thinking and yo ur comfort zone to tap into your full potential.

MILLENNIALS, GEN Z and MOTIVATING the MULTI-GENERATIONAL WORKFORCE

New generations of professionals have emerged and officially become the majority workforce demographic. These populations, known better as Millennials and Gen Z, have not only changed how organizations attract, develop and retain younger talent, but also how to engage employees across all generations. Some organizations have caught on quickly while others continue to struggle with significant losses and costs due to rapid employee turnover and disengagement. Leaders who understand and better embrace the needs and perspectives of Millennials and Gen Z workers will find success in a more engaged and productive workforce while also benefitting from knowledge transfer and reverse mentoring opportunities. In this interactive presentation tailored for professionals of all generations, you will learn best practices and tangible take-a-ways on how the 'corporate melting pot' can bring the generations together to bridge dynamic workforce cultures.

Learning objective: *This presentation will empower participants with innovative concepts and action strategies to bridge generations that impact today's evolving workforce.*

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EXAMPLES of **KEVIN'S MOST POPULAR Presentations:**
Visit Kevin's website for additional presentations and information.

The E.D.G.E FACTOR™:
Four Keys to Unleash Winning Success

Extraordinary success doesn't just happen in organizations; rather, it's a byproduct from applying four key action concepts within a philosophy Dr. Kevin Snyder describes as "The E.D.G.E. Factor." Understanding E.D.G.E. and applying its four success strategies will ensure that professionals have the problem-solving skills and knowledge to excel in any situation and empower others to do the same. This motivational program will focus on leadership secrets from top performing professionals and innovative organizational strategies proven to ignite extraordinary motivation at all levels. You'll learn how to foster persistent grit to work through adversity and cultivate high-performing team cultures. If you have ever wondered how some professionals and organizations achieve winning success despite constant challenges, then learn what makes up E.D.G.E. and be equipped to make a difference like never before.

Learning objective: *This presentation will teach the E.D.G.E. formula which will help participants problem-solve and excel in any situation and maximize their performance potential.*

THE DOT:
Creating Cultures that Identify and Leverage Everyone's Strengths

Envision a dynamic workforce culture where everyone feels valued and clearly knows how they contribute. This type of environment would yield extraordinary results such as heightened efficiency, engagement, retention and productivity. However, in several recent studies, the far majority of professionals self-report feeling extremely untapped, underappreciated and uberworked. The solution to these problems is understanding the leadership and empowerment principles based on Kevin's new book titled, "The Dot," which presents a new approach showing how anyone at any level can contribute value to any situation. The story of DOT will help you identify hidden talent within yourself and others that is waiting to be unleashed.

Learning objective: *This session will empower participants with a fresh new approach at personal motivation, ways to make a difference in any situation, and team empowerment strategies.*

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Dream Big. Start Strategic.

CONTACT Dr.KEVIN C Snyder

TODAY to make your next in-person or virtual event an unforgettable experience.

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Please visit www.kevincsnyder.com to inquire about Kevin's availability for your event!

"Kevin is THE BEST speaker I've ever worked with. — **TERESA GITOMER,** heyRED Agency

Kevin's BEST-SELLING INSPIRATIONAL and LEADERSHIP book, Think Differently

Receive a **FREE** copy on Kevin's website! *Think Differently* is filled with motivational stories and powerful lessons that will condition your mind for success, resilience and high performance.

Kevin offers this book to be CUSTOMIZED for your organization when ordered in bulk. Your logo and a welcome message will be included on the front page! An extraordinary tangible and memorable gift for your attendees. Inquire for details and a sample.